



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

# Contract # 1350230

Schedule Dates 08/08/12-08/14/12  
Advertiser Americans for Prosperity (22300)  
Agency Mentzer Media Services (1381)  
Product POLITICAL ISSUE (ns) (1187)  
Brand AMERICANS FOR PROS 8/08 (465795)  
Salesperson Telerep/DC, Washington DC (2995)  
Sales Office Telerep Washington DC  
Buyer Name CLOYD, ELISE  
Phone/Fax /  
CPE 1857  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments AMER FOR PROS 8/08

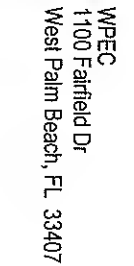
Date Entered 08/03/12  
Last Modified 08/06/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06262606  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,468.00  
Net Total \$19,652.00  
Sales Tax

West Palm Beach (WPEC)  
By Broadcast Month Spots Rate  
Aug. 2012 38 \$23,120.00  
Grand Total: 38 \$23,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/08/12-08/10/12	2	:30	5P- 5:30P (EST)					1	1	1		3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/3/12
2.0	Normal Line / SPOT (2)	08/08/12-08/12/12	2	:30	11P- 11:35P (EST)	3			X	X	X	X		3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		8/3/12
3.0	Normal Line / SPOT (3)	08/12/12-08/12/12	2	:30	6:30P- 7P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/3/12
4.0	Normal Line / SPOT (4)	08/13/12-08/14/12	2	:30	9A- 10A (EST)		2	2						4	\$300.00	\$1,200.00	West Palm Beach (WPEC)		8/3/12
5.0	Normal Line / SPOT (5)	08/13/12-08/14/12	2	:30	11A- 12P (EST)		2	2						4	\$415.00	\$1,660.00	West Palm Beach (WPEC)		8/3/12
6.0	Normal Line / SPOT (6)	08/13/12-08/14/12	2	:30	4P- 5P (EST)		2	2						4	\$450.00	\$1,800.00	West Palm Beach (WPEC)		8/3/12
7.0	Normal Line / SPOT (7)	08/13/12-08/14/12	2	:30	5P- 5:30P (EST)		1	1						2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/3/12
8.0	Normal Line / SPOT (8)	08/13/12-08/14/12	2	:30	11:35P- 12:35A (EST)		2	2						4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		8/3/12
9.0	Normal Line / SPOT (9)	08/13/12-08/14/12	2	:30	11P- 11:35P (EST)	1	X	X						1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/3/12
10.0	Normal Line / SPOT (10)	08/08/12-08/10/12	2	:30	5:30P- 6P (EST)				1	1	1			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/6/12
11.0	Normal Line / SPOT (11)	08/13/12-08/14/12	2	:30	6P- 6:30P (EST)	2			X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/6/12
12.0	Normal Line / SPOT (12)	08/13/12-08/14/12	2	:30	12P- 12:30P (EST)		1	1						2	\$525.00	\$1,050.00	West Palm Beach (WPEC)		8/6/12
13.0	Normal Line / SPOT (13)	08/13/12-08/14/12	2	:30	5:30P- 6P (EST)	1	1							2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/6/12
14.0	Normal Line / SPOT (14)	08/13/12-08/14/12	2	:30	6P- 6:30P (EST)	1	1							2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/6/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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<b>Contract #</b>	<b>1350230</b>
<b>Schedule Dates</b>	08/08/12-08/14/12
<b>Advertiser</b>	Americans for Prosperity (22300)
<b>Agency</b>	Menzler Media Services (1381)
<b>Product</b>	POLITICAL ISSUE (ns) (1187)
<b>Brand</b>	AMERICANS FOR PROS 8/08 (465795)
<b>Salesperson</b>	TeleRep/DC, Washington DC (2995)
<b>Sales Office</b>	TeleRep Washington DC
<b>Buyer Name</b>	CLOYD,ELISE
<b>Phone/Fax</b>	/
<b>CPE</b>	1857
<b>Account Types</b>	National/Political Issue Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	AMER FOR PROS 8/08

Date Entered	08/03/12
Last Modified	08/06/12
Entered By	Nancy Brutus
CO-OP	No
Headline #	06262606
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,468.00
Net Total	\$19,652.00
Sales Tax	

<b>West Palm Beach (WPEC)</b>	
<u>By Broadcast Month</u>	<u>Spots</u>
Aug. 2012	38
	<b>\$23,120.00</b>
<b>Grand Total:</b>	<b>38</b>
	<b>\$23,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
15.0	Normal Line / Prime (15)	08/13/12-08/13/12	2	:30	10P- CBS-Hawaii Five-O (Monday)		1							1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/6/12		
CONFIRMATION CONTRACT																					
Accepted Agency/Advertiser:						Date:						Accepted Station:						Date:		Comments:	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WPEC</u>	Date: <u>8/6/12</u>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	WPEC Contract # 1350230				

Total Charges: \$ 23,120<sup>00</sup> GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012      *John Flynn*      703-224-3200  
Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Lillie K Roberts*      Lillie K Roberts      Sales Director  
Signature                      Printed Name                      Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Americans for Prosperity PARTY: Rep

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Elise Cloyd  
Candidate Manager Agency Committee (circle one)

ADDRESS: Neitzen Media Services  
600 FAIRMOUNT AVE, Suite 306  
TOWSON, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9514

EMAIL: \_\_\_\_\_

Information Requested: Rates + Airies

Final Disposition: Order Placed \$23,120<sup>00</sup>

If Committee, list officers and position: Tim Phillips Exec. Dir / President

John Flynn Group Treasurer

(p) 202-349-5880

(f) 202-587-4599

(p) 703-224-3200 (John Flynn)

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T'Rep - WASH.

9